

FOR IMMEDIATE RELEASE
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Benson meets Old Market first Fridays via free zTrip shuttles

BFF, the non-profit that created Benson's booming first Fridays, is teaming up with zTrip, the new Omaha taxi company. During June 7th and July 5th first Fridays, BFF and zTrip partner to connect Benson and Old Market via FREE transportation provided by zTrip. For BFF, this partnership is a step in the right direction towards a more unified Omaha first Friday and arts scene and a growing community!

Vans will be located at both Ted & Wally's locations from 6 - 9 p.m. To claim their free ride, event-goers simply show their Benson first Friday event map, either digitally or printed, to the zTrip representatives who will be stationed outside each Ted & Wally's.

Printed maps can be found at all participating Benson galleries, businesses, and the Summer Street Series and Artist Market, a free event held at BFF's Maple Street and Military Avenue street closure. Digital maps can be found at <http://bffomaha.org/map>. Passengers are highly encouraged to tip the driver!



About BFF

BFF is dedicated to supporting the region's emerging and established artists by creating opportunity, exposure, and experiences that help them move forward while enriching the cultural competency of the Greater Omaha Area.