

FOR IMMEDIATE RELEASE
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Free rides between Old Market first Fridays continuing

BFF, the non-profit that created Benson's booming first Fridays, teamed up with zTrip, the new Omaha taxi company to offer free rides between Benson and Old Market first Friday art walks. The last two first Fridays have been such a successful partnership, the two organizations have decided to continue! During August 2nd first Friday, hop in a zTrip van and enjoy some art.

Vans will be located at both Ted & Wally's locations from 6 - 9 p.m. To claim their free ride, event-goers simply show their Benson first Friday event map, either digitally or printed, to the zTrip representatives who will be stationed outside each Ted & Wally's.



Photo Credit: Sarah Miller Photos

Printed maps can be found at all participating Benson galleries, businesses, and the Summer Street Series and Artist Market, a free event held at BFF's Maple Street and Military Avenue street closure. Digital maps can be found at <http://bffomaha.org/map>. Passengers are highly encouraged to tip the driver!

About BFF

BFF is dedicated to supporting the region's emerging and established artists by creating opportunity, exposure, and experiences that help them move forward while enriching the cultural competency of the Greater Omaha Area.